

# MANUNET Evaluation Guidelines (1<sup>st</sup> Stage)

# 1 – Consortium Strength

### Involvement and complementarities of all Partner

Can all involved partners achieve together the goals of the foreseen project (concerning the scientific / technological aspects)? Is the degree of involvement of various partners in the project activities fair and adequate?

#### Excellence of the partners involved

Evaluate partners' excellence in the fields related to the project.

#### **Transnational Added Value**

Evaluate the added value provided by the international co-operation in terms of knowledge transfer, future market, etc. Does the project success require the presence of international cooperation?

# 2 - Project Merits

#### Product or service innovation vs. state of the art, originality of the approach

To what extent will the result lead to a new product or service? This means the rate of innovation of the relevant product or service. A new product or service must be scored higher than an improvement of an existing product or service.

To what extent is the approach new or special? For this criterion the methodology of the project is measured, compared to existing, competing and parallel developments. Pay attention to the special nature of the used methods. A new or a special approach will score high. Should be measured relating to the relevant sector.

#### Market needs addressed

Does the new product/service match specific market needs? This relates to the chance of success of the project in terms of potential revenues for partners.



# 3 - Industry needs and economic impact on the partners

## Industry needs and potential market

Is the project success impacting significantly on partners, matching some specific needs? Is there a significant potential market for the new product/service?

### Project impact on partners

Evaluate how the potential success of the project will impact the partners in terms of increased competitiveness, revenues increase and number of employees.

# 4 - Other issues

### Regional rules

Are there specific regional rules, based on which the proposal cannot be accepted?